

4924 - 47 Street | Box 397 • Redwater, AB T0A 2W0

Phone: 780-942-3519 • Fax: 780-942-4321

www.redwater.ca

FOR IMMEDIATE RELEASE

Kris Kringle and Parade of Lights 2020

Redwater, Alberta (November 2, 2020)

The Town of Redwater will be hosting our annual Kris Kringle and Parade of Lights on Friday, December 4th from 5:30 – 8:30 pm. This year, we have changed things up a bit and will be hosting an outdoor event that consists of a drive-thru at Pembina Place where Santa, Mrs. Claus and friends will hand out refreshments and activity/treat bags (while quantities last). Attendees can then tour the Town's Parade of Lights, vote on their favorite Redwater Shining Star display, and visit businesses with Kris Kringle hours and specials. The Redwater Fellowship of Churches Food Bank will be on hand at Pembina Place to collect both food and monetary donations.

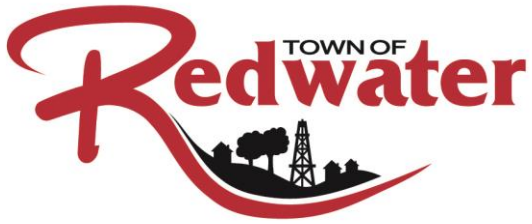
For the Parade of Lights, a flyer was sent out, in October, to every home, community group and business in town asking them to participate by decorating their home or business and to register with the Community Services office. Participating locations will be noted on a map and maps will be given out in the drive-thru. Businesses and community groups may also prepare a small ad which will be distributed along with the maps. Attendees will vote on their favorite displays. The "Redwater Shining Stars" (winners) will be determined, and prizes will be given out the following week.

The deadline for businesses or community groups to submit their advertisement is November 16, 2020. The deadline to ensure your location is included on the Parade of Lights map is November 26, 2020. Registrations may be made with the Community Services office at 780-942-4101 or cscoordinator@redwater.ca.

We are very fortunate to have such a wonderful, supportive community that is always willing to pitch in and help out, even during a pandemic!

Our community partners for this event are:

- The Redwater Public Library
- Redwater HYPE
- The Redwater Art Society
- The Redwater Volunteer Fire Department



4924 - 47 Street | Box 397 • Redwater, AB T0A 2W0

Phone: 780-942-3519 • Fax: 780-942-4321

www.redwater.ca

- Redwater FCSS
- Diamond Spring Lodge/Homeland Housing

Our hugely supportive Sponsors are:

- Wolf Midstream
- The Redwater Lions Club
- Redwater Tim Hortons

It takes the involvement of the *whole community* to put on an event such as Kris Kringle and the Parade of Lights and make it a great success. We would like to extend our heartfelt thanks to each and every person who will decorate their home or business or put up a display; everyone who comes out to enjoy the event, submit their ballots and fill out the survey; all of our wonderful and dedicated volunteers; our community partners and our generous sponsors who help make it possible. We are looking forward to a wonderful, fun-filled event!

-30-

Contact:

Jacquie Moren
Community Services Coordinator
789-942-4101